

4C/211, 1st floor,
CMR Road, HRBR Layout,
Kalyan Nagar, (Kammanahalli) Bangalore 560043
Land Mark: Above French Loaf.
+91 9880536821 / +91 9686767963



www.eduproacademy.in

ADVANCED DIGITAL MARKETING CERTIFICATION PROGRAM

COURSE DURATION: 60 HOURS
**CLASS DURATION : 2 HOURS/
SESSION**

**WEEKDAYS, WEEKEND &
EVENING BATCHES**

JOIN FOR A FREE DEMO



Digital Marketing is the next level of Marketing.

Our **Advanced Digital Marketing Certification Program** focuses on Digital marketing project management from designing a website to generating Sales/ Leads from it. We are covering 14 modules of online marketing with enhanced strategies and tools. This course is designed for those who think like a marketing professional and to give the best industrial experience in Digital Marketing.

WHAT YOU'LL LEARN

- DIGITAL MARKETING OVERVIEW
- SEARCH ENGINE OPTIMIZATION
- SEARCH ENGINE MARKETING
- SOCIAL MEDIA MARKETING
- SOCIAL MEDIA OPTIMIZATION
- PAY PER CLICK CAMPAIGNS
- COMPETITOR BUSINESS ANALYSIS
- WEBMASTER TOOLS
- CONTENT MARKETING & BLOGGING
- VIDEO MARKETING
- SOCIAL MEDIA PAID CAMPAIGNS
- GOOGLE, BING ADS
- E-MAIL MARKETING
- MOBILE MARKETING

**ADD-ONS: SOFTSKILLS, BASIC EXCEL, BASIC DESIGNING, 6 MONTHS STUDENT SUPPORT,
FREE SERVER, CAMPAIGN BUDGET OF Rs.1500**

***"Become a Google AdWords Certified
Digital Marketing Professional in 30 days"***

Internship guaranteed*